

Increase equipment visibility and control



IAS EventManager is a Software-as-a-Service (SaaS) solution that enables businesses to exchange data easily with their intermodal partner facilities.

Manage and exchange data with any intermodal facility

Disparate internal and external systems often make tracking transport event information challenging for intermodal companies, their trading partners and their customers. This lack of consolidated information can cause missed revenue opportunities and impact customer service. Further, as companies expand, establishing and maintaining connections with new facilities can be expensive and time consuming.

IAS EventManager solves these problems by enabling companies to exchange data electronically with their partners to track any transport event (e.g., gate moves, load/discharge, stuff/strip, invoice, etc.). EventManager does not require an investment in hardware or software, is accessible via a standard web browser, and can be operated without technical resources. EventManager supports two ways for participants to communicate transport event information: EDI for those companies that have their own host system or web-based entry for those that lack the ability to provide integrated data communications.

EventManager can also validate data interactively and apply validations for

online and offline use in accordance with client-specified rules.

Plug-in to a global network

IAS has evolved valuable, operational, system integration and implementation expertise based on a wide range of successful best practices that enables accurate data to start flowing faster between you and your intermodal partners, and at very low cost. IAS has connected thousands of users in more than 70 countries, and EventManager clients include ocean carriers, 3PLs, NVOCCs, IMCs, equipment lessors, trucking companies, repair depots, railroads and terminals. With such a vast network, many of the facilities you wish to connect with may already be connected to IAS, allowing you to begin experiencing the benefits of IAS services more quickly than expected.

Turn accurate data into actionable knowledge

EventManager utilizes a proprietary software tool suite that processes, validates and sends data instantly to designated recipients, automatically notifying senders of data transmission errors so they can correct the information and then retransmit successfully. This approach has been proven to quickly eliminate up to 90% of data errors and minimize the need for clients to invest in costly resources necessary to monitor, correct and notify partners of transmission problems.

Why EventManager?

Features

- Support any EDI message type
- Optional web-based data entry
- Integrate with any system
- Perform any data validation
- Send automatic error notifications
- Receive convenient transaction audit report

Benefits

- Achieve global visibility and enhance data accuracy
- Boost productivity and efficiency
- Lower capital and operational costs
- Increase customer service responsiveness

Connect to any facility to track and manage transport events

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Multiply your profit potential

Managing data with ease is just the beginning with EventManager. Being part of the IAS network means being able to leverage other IAS services to increase your profits. With each service you add – EquipmentRepair, InterBox®, or DispatchManager – the events you track may be leveraged across multiple services. For example, gate in/out information can be used in connection with EquipmentRepair to track equipment availability and can also be used to facilitate the start and stop of per diem clocks between ocean carriers and trucking companies in connection with ‘reloading’ equipment. The more events you track, the more ways you can use the information to increase your bottom line.

Enjoy ongoing peace of mind

Perhaps the best thing about IAS EventManager is that you can think of it as your automated data communication attendant. Transport events can be tracked conveniently and monitored by trading partners. IAS also regularly monitors changes to industry EDI standards, and updates the service as needed to ensure industry compliance. Since EventManager automates the process of managing communications, it empowers you to manage by exception, so you can allocate more time to attend to other tasks.

Integrate systems seamlessly

IAS EventManager can be integrated to a wide range of commercial and bespoke systems of every kind, utilizing a wide range of industry standards and proprietary data formats, including the following:

- UN/EDIFACT
- ANSI X12
- XML
- Web Services
- Flat File
- Custom

Personal 24/7 support

With support teams located in service centers worldwide, IAS provides access to knowledgeable professionals to help you keep your business moving. Whether you need assistance or have a service issue that requires technical support, representatives are available by phone or email to serve you worldwide.

About IAS

International Asset Systems (IAS) is the global leader in providing intermodal web-based applications and brokerage services. IAS’s team of transportation professionals manage the world’s largest intermodal information network, spanning thousands of operators and their trading partners including leading ocean carriers, 3PLs, NVOCCs, IMCs, equipment lessors, motor carriers, repair depots, and railroads. IAS helps clients profit more by reducing equipment, transportation and operational costs, increasing booking fulfillment, and achieving greater transport visibility. The company’s suite of on-demand Software-as-a-Service applications can be operated as turnkey solutions accessible on the web or as integrated extensions of a client’s transportation management system. Each application is based on industry best practices and can be implemented quickly, enabling clients to realize significant benefits immediately, while avoiding costly investments in technology and resources.



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