



Exchange data with all your trading partners through one connection

As part of every IAS Software-as-a-Service (SaaS) solution, IAS makes the process of connecting you with your intermodal trading partners fast, efficient and cost-effective.

Avoid the cost, time and complexity of managing data integrations

IAS understands that creating direct data connections with your trading partners using your own resources is expensive and time-consuming, and with constantly evolving partner relationships, a potentially never-ending task. Complexity is added when published Electronic Data Interchange (EDI) standards are not consistently applied among trading partners, requiring unique data mappings for each message type. Factor in cost, the size of your trading partner community, and limited resource availability, and it is easy to understand why establishing connections on your own can delay or prevent you from realizing the benefits of communicating electronically with your trading partners.

Plug-in to a global data network

With just one data connection to IAS, you can be linked with all your trading partners, among thousands of intermodal operators already part of IAS's vast,

global data network. IAS has established working partnerships and communication connections with trucking companies, depots, rail ramps, marine terminals, ocean carriers, equipment lessors, IMCs, and others to create one of the largest intermodal networks of the trade. This radically reduces the time, cost, and number of connections needed to exchange information.

Enjoy seamless data integration and track any transport event

IAS SaaS solutions are integrated with a wide range of commercial and bespoke systems of every kind, utilizing a variety of industry standards and proprietary data formats. IAS provides a common platform for the exchange of virtually any event-based transport data related to drayage, equipment maintenance and repair, invoicing, shipment activity and more, and supports the following message conventions:

- ANSI X12
- Custom formats
- Flat file
- UN/EDIFACT
- Web services
- XML

IAS has performed data integrations with the world's largest intermodal operators, helping them identify opportunities and improve performance through:

- **Comprehensive analysis of business, system and data integration needs**
- **Proven best practices for connectivity**
- **System-to-system integration**
- **Detailed trading partner implementation plans and project management**

The fastest way to connect your intermodal world



Data Integration Services

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Continuous support and updates for 'maintenance-free' EDI compliance

EDI standards and associated customer and trading partner data requirements change frequently which increases the cost and risk of implementing any EDI-dependent solution on your own. IAS takes on the added challenge of tracking ongoing changes to EDI standards and updates its products and services as needed to ensure industry compliance, providing EDI maintenance and ensuring you stay connected with your trading partners.

Benefit from a proven process

IAS helps identify and define the data integration solution that best addresses your company's unique situation. Using world-class best practices evolved from performing thousands of data integrations, the IAS team ensures a smooth, rapid and successful process following these proven steps:

Phase 1: Integration and analysis planning

IAS assigns an experienced team to work jointly with you to define the scope, expectations, business rules, data requirements and validations needed to create a customized project plan and implementation timeline. Current

processes are thoroughly reviewed in order to develop a recommended plan that ensures your data will be exchanged seamlessly with your trading partners in the IAS SaaS application you have selected.

Phase 2: Integration testing and implementation

IAS integration engineers implement EDI maps, customer-specific data validations and business rules and then conduct thorough testing upstream and downstream with your host computer system to ensure data flows smoothly and accurately.

Phase 3: Deployment and ongoing support

IAS produces the documentation required to communicate with your trading partners and implements the EDI maps associated with each corresponding EDI message. IAS then manages the implementation of your IAS SaaS solution with your trading partners, and coordinates all required communications and documentation distribution. IAS thoroughly tests messages with your trading partners before they are connected to each IAS SaaS application. And, since trading partners change periodically, IAS will track and oversee adding new facilities as needed on an ongoing basis.

About IAS

International Asset Systems (IAS) is the global leader in providing intermodal web-based applications and brokerage services. IAS's team of transportation professionals manage the world's largest intermodal information network, spanning thousands of operators and their trading partners including leading ocean carriers, 3PLs, NVOCCs, IMCs, equipment lessors, motor carriers, repair depots, and railroads. IAS helps clients profit more by reducing equipment, transportation and operational costs, increasing booking fulfillment, and achieving greater transport visibility. The company's suite of on-demand Software-as-a-Service applications can be operated as turnkey solutions accessible on the web or as integrated extensions of a client's transportation management system. Each application is based on industry best practices and can be implemented quickly, enabling clients to realize significant benefits immediately, while avoiding costly investments in technology and resources.



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