

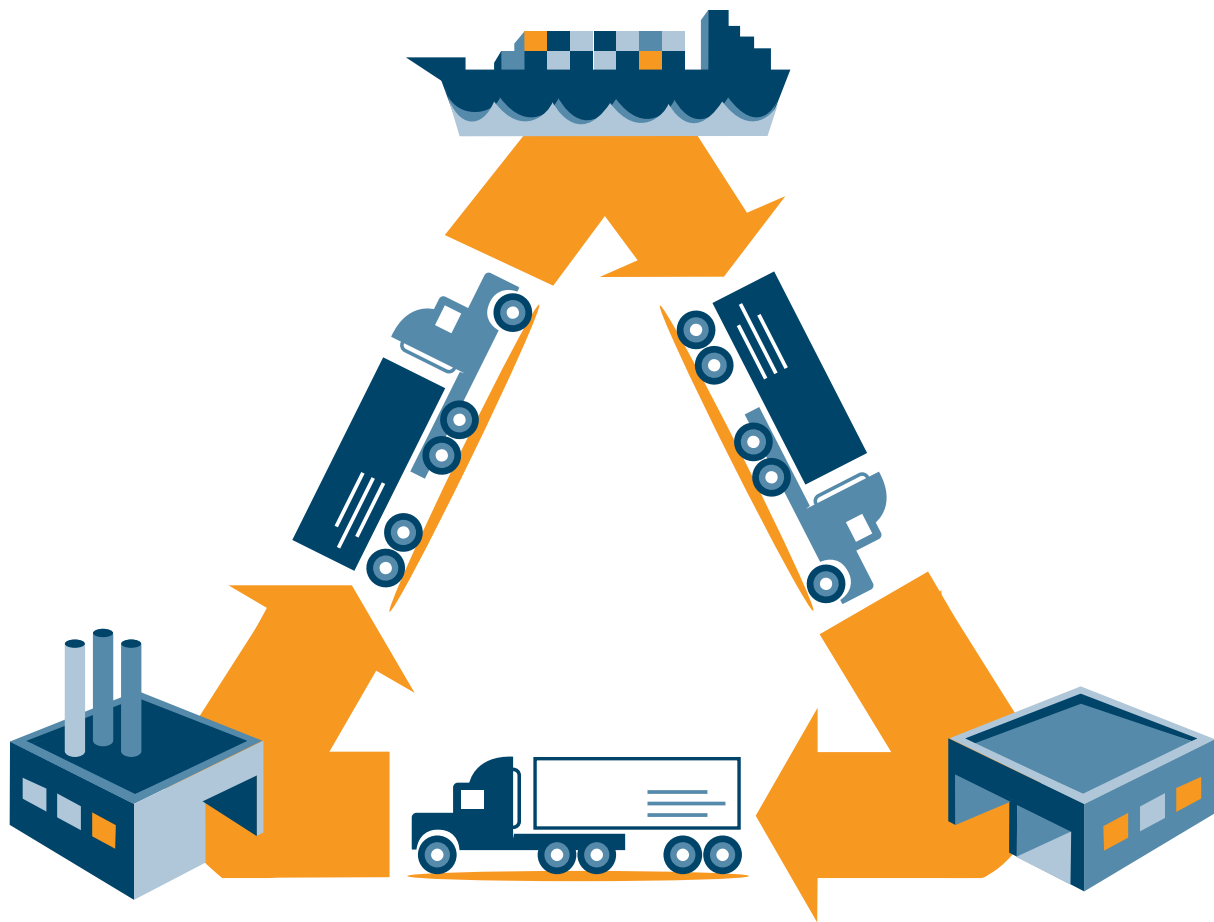
DISPATCH

OPTIMIZER

IAS helps you **move** freight, not a i r .

Effortlessly match **import** and **export** job orders for faster cargo pick-up and **delivery**, fewer empty miles, and better equipment utilization.

Let's do more with less.



Breathe new life into dispatch – eliminate empty miles

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DISPATCH OPTIMIZER

DispatchOptimizer provides decision support for assigning job orders in conjunction with DispatchManager. The originator sees an up-to-the-minute list of drayage job orders and street-turn opportunities with the ability to sort potential matches with trip-specific criteria such as distance, time, equipment, and other carrier filters. A view of all available possibilities, aided by visual mapping and saved dollar and miles calculations, means a dispatcher can quickly combine disparate jobs and assign a win-win job order without leaving the IAS Dispatch screen. Automated equipment approval, authorization, and status updates eliminate manual processing and keep all parties in sync. With a transaction-based fee structure, 24x7x365 support, and the largest intermodal network, IAS assumes the deployment risk and does all of the heavy lifting.

Benefits

Originators

- Gain visibility to and instantly dispatch all of your street-turn opportunities
- Accelerate port turn-times
- Avoid extraneous per diem billing hours
- Cut empty container repositioning and storage costs
- Improve container fleet utilization
- Improve the performance of your inland transport operations
- Improve customer satisfaction
- Increase booking fulfillment
- Reduce gate fees and terminal handling charges

Motor carriers:

- Save on fuel costs
- Decrease queuing and processing time at ports
- Cut idle time
- Reduce non-revenue earning trips

Industry:

- Make better use of transport assets with improved equipment supply
- Improve the environmental, health and social profile of container transport

Because One Good Turn Deserves Another

At just one port, every 1% of import containers that is used for equipment reloads saves 1,100 tonnes of CO₂*, the equivalent of 200 cars running for a whole year.



Matching import and export loads to drive down empty running miles, limit idling time at ports, shrink fuel bills, and boost truck and container utilization isn't just the smart way to dispatch. It's just smart, period. No one wants freight to be a dirty word. With DispatchOptimizer, you can address the environmental, health and social dimensions of haulage – less port congestion, less noise, less fuel consumption, less air pollution – while simultaneously improving your financial bottom line, customer service, and operating efficiencies.



*Source: Port of Long Beach and Tioga Group Empty Ocean Container Logistics Study



IAS provides greater visibility, control, and optimization of assets through a collaborative platform uniting the global trade, transportation, and logistics industry. IAS solutions, quickly implemented and immediately beneficial, can be operated as standalone web-native applications or integrated into existing transportation management systems. The IAS platform and solution portfolio create a more valuable network by converting the entire community's input into actionable information, enabling clients to interact seamlessly, optimizing the inland intermodal process, and lowering the cost of routine business transactions. IAS connects thousands of trading partners including leading ocean carriers, motor carriers, railroads, logistics providers, equipment lessors, repair depots, and terminals, and enables them to increase revenue, margin, and service. The IAS team of transportation experts is dedicated to providing world-class solutions and combines personal, 24/7 service worldwide with one of the intermodal industry's most comprehensive service level agreements.