



PRESS RELEASE

IAS-Trinium Connects MOL with Trucking Community to Provide Automated "First and Last Mile" Container Visibility, Improved Dispatch

First-of-Its-Kind Connectivity between Shipper and Trucking Line Supports Port of Oakland Truck Tracker Initiative

OAKLAND / TORRANCE, California – June 28, 2007 – IAS-Trinium, a joint venture between International Asset Systems (IAS) and Trinium Technologies, today announced its first major product deployment creating a real-time connection between MOL and its house trucking line, Central Cal Transportation. The break-through integration streamlines truck dispatch operations and enables container pickup and delivery information to be automatically updated into MOL's in-house equipment management system, all with the truck driver pushing a single button on a GPS-enabled mobile phone. A first among world ports, the technology is a key component of the newly launched Port of Oakland Truck Tracker (PTT) initiative, and is actively being rolled out by the Port, BAWTC, IAS-Trinium, and other PTT technology partners.

Around the world, shippers and ocean carriers all share the same frustration from the lack of timely information when containers are picked up and delivered. The "black hole" in the "first and last mile" of a container's journey has caused transportation managers to wait up to 48 hours after delivery to update their computer systems with the status of the box. IAS-Trinium is ready to deliver instantaneous updates of dispatch and delivery information to the global shipping community.

With the IAS-Trinium automated dispatch solution, container gate-in and gate-out events are captured on a java-enabled mobile phone carried by the truck driver, and automatically imported to the transportation-management systems of carriers and shippers alike. MOL has been piloting the solution since May, with live data being passed between ocean carrier MOL and trucking company Central Cal Transportation, as part of the PTT program to help reduce truck congestion and improve cargo visibility in and around the Port of Oakland. The mobile phones' GPS functionality enables port authorities to ensure that trucks are using only authorized routes in the port zone, keeping traffic away from residential areas.

The technology enables MOL to improve its internal asset control and management, and to provide better service to its customers.

"Many of our customers are demanding more real-time information about their deliveries," said John Gurrad, VP of Business Planning and E-Commerce at MOL. "With the capabilities provided by this

initiative, we can provide more accurate and up-to-date information to our customers about where containers are, which helps them be more efficient in their inventory management and distribution center planning."

Trucking companies also see the benefits of increased efficiencies in dispatch. Using the system, dispatchers at the trucker's headquarters can enter new dispatches directly into the system, with the pickup order automatically sent to the trucker's handset in the field.

"With this new capability, we can not only provide our customers with up-to-date information on container status, which has traditionally been a challenge to do, but we can also automate and streamline our own dispatch management process," said Jeff Cox, Operations Manager of Central Cal Transportation. "And it's easy for the drivers because all they need to do is push a button on their mobile phone."

How it works:

Using the new technology integration, Central Cal Transportation enters MOL's request for pickup or delivery into the online IAS-Trinium dispatch management service. The information is captured in IAS-Trinium's data repository and processing engine, which relays the data to the driver's mobile phone. Mobile resource management software onboard the phone alerts the driver and presents dispatch details.

After both pickup and delivery, the driver simply taps a single button on the phone, and the container's status is instantly updated online in the IAS-Trinium dispatch management system, as well as imported via EDI into MOL's in-house systems. Meanwhile, the mobile phone's GPS functionality allows the driver's progress to be tracked through breadcrumb technology, enabling the port to analyze traffic flow during different times of the day.

The instantaneous information helps shippers, ocean carriers and trucking companies vastly improve their dispatch operations, replacing a time-consuming manual process that has relied on emails, faxes and phone calls. It also improves the distribution process because transportation managers know immediately when cargo is available at distribution centers. Warehouse managers, meanwhile, can see when incoming shipments have been picked up, and can begin planning to receive and process the cargo.

"By making pickup and proof-of-delivery transaction automatic and real-time, we're closing the last significant visibility gap in the supply chain," said Chris Mazza, Senior Vice President of IAS-Trinium. "Ocean carriers and shippers have been asking for a simple and elegant solution for a long time. This combination really delivers it."

IAS-Trinium is working to create new products that will transform the phone- and fax-dominated world of trucking through automation. Customers will measurably and substantially increase their operating efficiency as well as the electronic visibility of containers in the critical "first mile" and "last mile" of the delivery cycle.

"This is an important next step in our vision is to provide a platform that will hook into all leading dispatch management systems and enable drayage originators and recipients to seamlessly exchange dispatch management information," said Frank Lavarini, Vice President, Business Development, IAS-Trinium. "And as part of the PTT initiative, we are excited to support the Port of Oakland and the Bay Area World Trade Center as they roll this technology out to carriers and truckers on a wide-scale basis."

About IAS-Trinium

IAS-Trinium is a joint venture between IAS, the global leader in data-enabled solutions for equipment management and tracking in the container transport industry, and Trinium Technologies, the leading provider of complete software solutions for the intermodal trucking industry. Formed in March 2007, IAS-Trinium unites IAS's experience in the ocean carrier and shipper community, processing more than 50,000 intermodal container transactions a day through its IAS Hub and with 18 of the 20 top-tier ocean carriers as customers, and Trinium's leadership in intermodal trucking, with 1,100 users managing dispatch activities for more than 6,000 truck drivers daily.

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