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Hamburg Süd adopts IAS EquipmentRepair for its container fleet

Nov 4, 2010 10:39 AM



Hamburg Süd is adopting the EquipmentRepair system from International Asset Systems (IAS) to manage its global container maintenance and repair (M&R) program. The German-based ocean carrier will use the IAS web-based software and communications hub to co-ordinate worldwide repairs for its

entire 390,000-strong container fleet.

“As Hamburg Süd continues to grow, the work involved in managing container M&R also increases,” said Martin Schoeler, deputy director–logistics and technology for Hamburg Süd. “We identified that more global support and connectivity was needed between our repair and storage depot vendors, local Hamburg Süd offices, and our headquarters in Hamburg.”

After appraisal and testing, the company selected the new IAS EquipmentRepair 3.0 as its global system. It is now deploying the system to its full network of more than 300 depot vendors worldwide.

IAS EquipmentRepair is a Software-as-a-Service (SaaS) system that facilitates M&R approval, allowing equipment owners to automate depot communications; track, control, and reduce M&R costs; and increase productivity and efficiency. EquipmentRepair 3.0, delivering improved data accuracy and process management, was released earlier in 2010 as a major upgrade of this M&R application.

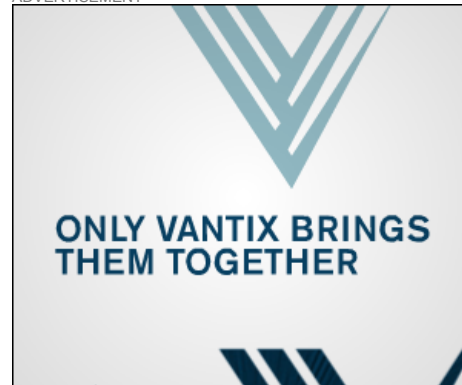
Schoeler said the system’s flexibility, allowing data to be exchanged either by EDI or web-based interface, was an important deciding factor for Hamburg Süd, given the varying conditions faced by its depots worldwide. Automation of data transfer between the carrier’s local offices and third-party depots will enable Hamburg Süd staff to reduce or eliminate time spent on data input and error correction.

Hamburg Süd also expects the IAS system to provide feedback on container damages that can be fed into the design stage of future

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equipment procurement, as well as enabling improved monitoring of container safety issues and new equipment under warranty.

Visit www.hamburgsud.com or www.interasset.com for more information.

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