

IAS Launches Industry's First Web-based Interchange Portal to Manage Global Equipment Imbalances

InterChange web application increases visibility and reduces telephone exchanges related to transactions by 40%

OAKLAND, California – May 26, 2009 – IAS announced today that it has launched a web-based portal to complement its InterChange service offering, making it the first in the industry to provide customers online visibility and management of their interchange transactions. IAS' global team of InterChange brokers use their expertise to match customers' surplus containers with other customers' equipment deficits to reduce the costs of repositioning empty container equipment. With the web portal, customers have online access to up-to-the-minute interchange details and reports that enable them to achieve better results through improved equipment control, tracking, and analysis of booking activity.

T.S. Lines increases productivity with new InterChange web features

Taiwan-based T.S. Lines is among the first of IAS' ocean carrier customers to take advantage of the convenient web features of IAS InterChange, available to customers at no additional cost.

"It's easy for us to get necessary information on-demand, such as on/off hire depot information, and on/off hire record updates," said Yanni Li, T.S. Lines General Manager, Equipment Department.

Customers securely access a detailed summary of their transaction activity from a web application dashboard, and may then search for other equipment, run reports, and request redelivery details online. Inquiries regarding the status of bookings can be resolved immediately without phone calls or emails, using real-time data provided by the service.

According to IAS, the company has observed an estimated 40% reduction in phone calls requesting booking status information once using the online features resulting in increased operational productivity for both IAS and the customer.

"It's simple and clear for our local office to operate, and convenient to check details very quickly at any time, during or after standard business hours," Mr. Li added. "We easily sort out damaged units or outstanding units by running a report, and even use these reports to monitor on-hand one-way bookings, and try to chase back overdue one-way equipment."

Currently, IAS is actively deploying the new InterChange web service to customers worldwide.

About T.S. Lines

Headquartered in Hong Kong and operating out of Taipei, Taiwan, T.S. Lines was established in early 2001 by T.S. Chen. Mr. Chen's rich experience, expertise and in-depth knowledge of the regional trade has ensured rapid expansion of T.S. Lines, with a wide range of service routes offered and establishment of the T.S. Lines brand in a short span of time since inception. www.tslines.com.cn/homeeng/index.asp

About IAS

International Asset Systems (IAS) is the global leader in providing intermodal web based applications and brokerage services. IAS's team of transportation professionals manage the world's largest intermodal information network, spanning thousands of operators and their trading partners including leading ocean carriers, 3PLs, NVOCCs, IMCs, equipment lessors, motor carriers, repair depots, and railroads. IAS helps clients profit more by reducing equipment, transportation and operational costs, increasing booking fulfillment, and achieving greater transport visibility. The company's suite of on-demand Software-as-a-Service applications can be operated as turnkey solutions accessible on the web or as integrated extensions of a client's transportation management system. Each application is based on industry best practices and can be implemented quickly, enabling clients to realize significant benefits immediately, while avoiding costly investments in technology and resources. www.interasset.com

###

For More Information Contact:

Jennifer Bronson, Bronson Communications, 415-458-2874 (office) 415-602-1146 (mobile)
jennifer@bronsoncommunications.com

Additional information can be obtained at www.interasset.com